SHAWNA STUSHNOFF
LEARNING EXPERIENCE DESIGNER

CONTACT

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🌐 Portfolio
www.studio88design.online

SKILLS

Curriculum Design

Training Facilitator

eLearning Design - Synchronous & Asynchronous

Andragogy - Adult Learning

Course Alignment

Quality Assurance / Quality Matters

Accessibility

Training Program Management

Database Administration

Team Building

Customer Service

Leadership

Project Management

Interdepartmental Collaboration

Game Based Learning

Experiential Learning

Delivery of Instruction

Learning Theory

Instructional Strategies

Universal Design

Mentoring

EDUCATION

University of Colorado Denver
Master of Arts (M.A.), Learning Design & Technology
2018-2020

Concordia College
Bachelor of Arts (B.A.), Communications
1985-1987

PROFILE

Learning professional with experience in the development, delivery, evaluation, and maintenance of excellent online courses. Passionate about adopting new learning technology to increase engagement and retention for adult learners and those in Higher Education.

WORK EXPERIENCE

Instructional Designer, Digital Learning
New Mexico State University   2022 - current

- Collaborate with faculty subject matter experts (SMEs) to design and develop comprehensive, interactive, engaging online courses that meet Quality Matters (TM) metrics.
- Conduct a quality review assessments of existing course content and make recommendations for improving objectives, activities, accessibility, and assessments resulting aligned, in high quality, engaging eLearning experiences for students.
- Scale adoption of evidence based instructional models to increase engagement, including module overviews, videos content and discussion, interactive activities, learner choice, and use of branching scenarios.
- Collaborate on professional development programs for faculty to include assisting with writing Monday Mentor articles and designing an objective writing and course mapping workshop.
- Developed and implemented tools to teach design principles, alignment for quality course design, and use of technology for SMEs.
- Shepherd SMEs through Quality Matters (TM) quality assurance process.
- Collaborate remotely with team on development of processes and procedures to scale build cycles and processes in conjunction with installation of new NMSU Global Online Campus.
- Manage Outcomes and Assessment Project to include professional development for departmental staff surrounding research based best practices for online learning.

Program Manager & Training Coordinator
University of Colorado Boulder   2018 - current

- Led and managed training projects for the Infrastructure and Sustainability Department.
  - Created micro-credentialing submission process to help managers of university staff navigate submission of micro-credentialing requests to the university's system office.
  - Supported staff through introduction to online tools during work from home initiative in 2021.
  - Led collaborative effort to move six-week supervisor safety course online, trained facilitator and moderators to use technology and support learners.
  - Led initiative and designed a mentorship program to support Infrastructure & Sustainability front line staff in pursuing their GED.
- Applied learning methodologies, principles, and technologies to build effective learning; course design, job aids, infographics, videos and interactive learning experiences for multiple courses.

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CERTIFICATIONS

Sententia Games
Voyager
September 2022

Journeyman
April 2023

Training Industry
CPTM - Certified Professional in Training Mangement
June 2022

Quality Matters
Peer Reviewer - Higher Ed
July 2023

SOFTWARE & TECHNOLOGY

Articulate 360
Camtasia
Audacity
Creative Cloud
Vyond
Canvas LMS
MasterStudy LMS
Zoom
Microsoft Teams
Microsoft Office Suite
Doodly
Vengage
ARIS Field Day
Game Salad

HONORS & AWARDS

Golden Key
Inducted 2019

Spotify Channel
Stushnoff

- Designed an interactive, just in time online, Surplus Property Software training for 700 staff on campus.
- Designed, scripted, recorded, edited and closed captioned screencast software trainings for 20+ videos to facilitate training of technical software for campus staff.
- Created learning courses in Canvas for departmental staff to facilitate new hire onboarding, supervisor training, and safety training.
- Designed accompanying website to house .pdf job aid reference documents, training videos and infographics to provide campus wide job aid repository.
- Created gamified learning content for increased engagement in self-paced online training including Storyline 360 gamified summative assessment and *Meet the Team* flip card interaction.
- Tracked engagement, handled troubleshooting and provided learning support for 45 students enrolled in self-paced Surplus Property course.
- Designed, created and narrated Vyond videos for programatic marketing.

Assistant to Vice Chancellor Enrollment Services
University of Colorado Boulder — 2014-2018
- Wrote standard operating procedures for administrative staff in Financial Aid.
- Initiated onboarding program for staff of 40.
- Managed training for new administrative staff.

Assistant to CFO
Advantage Waypoint — 2012-2014
- Developed cost-cutting procedures and captured ongoing 20% savings on a $296,570 spend on office supplies.
- Assisted CFO with merger transitions of 90 locations nationwide working with business licenses, personnel, and HR.
- Programmed first-ever comprehensive bonus-calculation sheet for annual bonus payouts, first quarter of 2013.

Piano and Music Theory Instructor
Wendelken Studio of Musical Arts — 2011-2016
- Developed classroom learning curriculum to prepare students for the Royal Conservatory of Music's four theory courses (equivalent to first year college music theory).
- Taught courses in the classroom to K-12 students, resulting in test score increases equivalent to 1-1/2 letter grades.
- Created online learning material to revise content and move four courses online in both synchronous and asynchronous environment using the Electa-live LMS.
- Piano/keyboard instructor working with Royal Conservatory of Music's comprehensive programs.

Team Lead
Florida Default Law Group — 2010-2012
- Initiated and led change management process for workflow revision resulting in a cut to pending file management by 50% (down to 500 files), project included process design & adoption, training design & instruction, and ongoing support and reinforcement.
- Managed team of four direct reports – enabling them to double productivity (increasing from 20 - 40 closed files per month).